



PENNSYLVANIA YOUTH THEATRE

25 W. Third Street

Bethlehem, PA 18015-1238

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123pyt.org

2021-2022 Admit One! Sponsorship

Corporate Giving

Pennsylvania Youth Theatre (PYT) is a 501(c)(3) not-for-profit performing arts organization that subsidizes the admission price for all of its daytime matinees/school performances; providing nearly \$55,000 in ticket subsidies to Lehigh Valley and surrounding area schools. PYT depends on sponsorship from our corporate and business partners to help keep shows affordable for schools in the area. In return, we are proud to offer a wide array of recognition opportunities and marketing benefits to our supporters.

Sponsorship Levels & Benefits

GOLD SPONSOR | \$5,000

- 250 school children will experience theatre by attending a Mainstage production
- Prominent sponsor recognition with click through link featured on web site
- Full page color ad in the program book for PYT's production of *Matilda The Musical*
- Prominent sponsor recognition on all social media platforms
- 6 premiere reserved tickets to *Matilda The Musical*, May 19-22, 2022, Zoellner Arts Center, Bethlehem

SILVER SPONSOR | \$2,500

- 125 school children will experience theatre by attending a Mainstage production
- Sponsor recognition with click through link featured on web site
- Full page black & white ad in the program book for PYT's production of *Matilda The Musical*
- Sponsor recognition on all social media platforms
- 4 premiere reserved tickets to *Matilda The Musical*, May 19-22, 2022, Zoellner Arts Center, Bethlehem

BRONZE SPONSOR | \$1,000

- 50 school children will experience theatre by attending a Mainstage production
- Half-page (vertical) black & white ad in the program book of *Matilda The Musical*
- Sponsor recognition on all social media platforms
- 4 premiere reserved tickets to *Matilda The Musical*, May 19-22, 2022, Zoellner Arts Center, Bethlehem

PATRON SPONSOR | \$500

- 25 school children will experience theatre by attending a Mainstage production
- Half-page (vertical) black & white ad in the program book of *Matilda The Musical*
- 2 premiere reserved tickets to *Matilda The Musical*, May 19-22, 2022, Zoellner Arts Center, Bethlehem

Sponsorship packages can be tailored to suit your marketing strategies and business needs.

For more information please contact

Valerie Reinhardt, Managing Director, at 610-332-1412 or vreinhardt@123pyt.org