



## 2017-2018 *Admit One!* Sponsorship

### Corporate Giving

Pennsylvania Youth Theatre (PYT) is a performing arts organization that depends on sponsorship from our corporate and business partners to help keep shows affordable for schools in the area. PYT subsidizes the admission price for all of its daytime matinees/school performances; providing nearly \$50,000 in ticket subsidies to Lehigh Valley and surrounding area schools. In return, we are proud to offer a wide array of recognition opportunities and marketing benefits to our supporters.

### Sponsorship Levels & Benefits

#### **PRESENTING SPONSOR | \$10,000**

- 500 school children will experience theatre by attending a Mainstage production
- Corporate logo featured on all promotional material for Mainstage shows
- Prominent sponsor recognition with click through link featured on web site
- Prominent sponsor listing on select at-event signage and recognition during curtain speech
- Back cover full page color ad in the program book for all three Mainstage productions
- Prominent sponsor recognition on all social media platforms
- Opportunity to provide marketing materials and giveaways for attendees
- 8 premiere reserved tickets to each Mainstage production including opening nights

#### **SILVER SPONSOR | \$5,000**

- 250 school children will experience theatre by attending a Mainstage production
- Corporate logo featured on all promotional material for Mainstage shows
- Prominent sponsor recognition with click through link featured on web site
- Prominent sponsor listing on select at-event signage
- Full page black & white ad in the program book for all three Mainstage productions
- Prominent sponsor recognition on all social media platforms
- 6 premiere reserved tickets to each Mainstage production including opening nights

#### **BRONZE SPONSOR | \$2,500**

- 125 school children will experience theatre by attending a Mainstage production
- Prominent sponsor recognition with click through link featured on web site
- Prominent sponsor listing on select at-event signage
- Half page black & white ad in the program book for all three Mainstage productions
- Sponsor recognition on all social media platforms
- 4 premiere reserved tickets to each Mainstage production including opening nights

#### **PATRON SPONSOR | \$1,000**

- 50 school children will experience theatre by attending a Mainstage production
- Quarter page black & white ad in the program book for all three Mainstage productions
- Sponsor recognition on all social media platforms
- 4 premiere reserved tickets to each Mainstage production

Sponsorship packages can be tailored to suit your marketing strategies and business needs.

For more information please contact

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